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FULLERTON, CA 92832



SENIOR EMPLOYEE—Richard Scott, an employe at F. E. Olds and Son Inc., makers of band instruments, is shown assembling a Sousaphone. Scott has been with 45-year-old Olds firm almost 25 years.

FLUGEL HORN ONE

Olds Adds New Items To Line

Balancing requests for various items in the band instrument industry, several new models are now in production at F. E. Olds and Son, Inc., S. Raymond Ave., including the Flugel Horn.

Future production includes the addition of smaller bass instruments to complete the Sousaphone line which has been in production for over four years. The company is 45 years old.

Some of the well-known musicians who use Olds instruments include jazz artist Jonah Jones, Robert Marsteller of the Los Angeles Symphony, Louis Prima, The Dukes of Dixieland and the world renowned trumpet virtuoso, Rafael Mendez. Olds instruments also are used in some 50,000 school bands across the country.

The plant which employs 120 persons has hundreds of visitors each year who are escorted through the various departments to see the 6,000 operations necessary to fabricate the component parts used in the assembly of the 50 different models of instruments in the present line.

Jaycox Grows With County

Pleased with the "healthy expansion" of Northern Orange County and confident of keeping pace, Jaycox Disposal Service assures its "bosses" — the people it serves — that it is adding steadily to its roster of employees and purchasing the latest and best in equipment.

Jaycox, located at 918 E. Vermont, Anaheim, is hired by six cities—Fullerton, Anaheim, Brea, Placentia, La Habra and Garden Grove — to help keep them clean and provide dependable, on-schedule collection of rubbish for residents and business houses.

W. W. Jaycox, a rubbish contractor for 25 years, is president of the firm. John S. Ackley is vice president.

It requires a staff of 50 employees to keep the contracting crews clean and adhere to the strict collection schedules. Forty of the most modern trucks available are utilized in the coverage.

Industrial Planning Said 'Ideal'

Fullerton is one of the few communities that has a planned manufacturing center, instead of the usual "hodge podge" that has been allowed to spread in many areas.

At the start of Fullerton's boom—approximately six years ago—city officials set aside 600 acres in the southeast portion of the city. Reserved solely for industry, it has been held exclusively for that purpose, without exception.

In the years that followed, numerous non-manufacturing businesses have sought to build in the area. All have met official refusals by the City Council.

As a result, not only does Fullerton have a unique industrial center of major proportion, but also has been able to lure industry to other industrial centers which have since developed in the city. Notable among them are the western center, in the vicinity of the municipal airport, the manufacturing-research center in the West Coyote Hills dominated by Hughes Aircraft Co., and the north industrial center, dominated by Beckman Instruments.

Today, Fullerton has 1,681.2 acres of manufacturing land. Of this, 1,022.6 is zoned for light manufacturing and the balance, 78.6 acres is zoned for the more restrictive manufacturing-research.

Fullerton contains 13,002.8 acres, including all uses. Of the gross acreage, manufacturing land represents 12.9 per cent.

However, of the gross, 648.6 acres is government-owned land and 2,002.9 acres consists of roads and other rights-of-way on which private building is prohibited, leaving a net "zoned" acreage of 10,351.3.

Of this, manufacturing land represents 16.2 per cent, or more than 50 per cent of all of the land zoned for multiple housing, commercial and professional offices.

All of the industrially-zoned land is served by railroad spurs one month and boasts of the very latest in equipment. Typical for heavy use, there is the cardiac catheterization, transportation and other utilities, many of the major industries which have located in Fullerton have taken advantage of their surroundings, designing and building the plants while retaining the atmosphere of the former orange groves which the industries occupy.

An electronic device connected to the catheter records the actual blood pressure in the lung artery.



OPERATION HEARTBEAT—Fullerton's newest addition is a research department whose sole purpose it is to detect heart conduction type. Pictured above are on left the apparatus for oxygen analysis, in the center, which measures vital lung capacity at

Cardio-Respiratory Center New at L

Great strides are being made at the same time in the recovery of St. Jude Hospital, Fullerton's impressive four-floor structure devoted to care and treatment of the sick. Among these is the very new cardio-respiratory center dedicated to diagnosing heart and lung ailments. The department has been in full operation since the latest in equipment. Typical for heavy use, there is the cardiac catheterization, transportation and other utilities, many of the major industries which have located in Fullerton have taken advantage of their surroundings, designing and building the plants while retaining the atmosphere of the former orange groves which the industries occupy.

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Ho-hum Time At Busy C. of

Sheila Larsen, Fullerton Chamber of Commerce manager, doesn't need special censuses, traffic-population density maps to convince her Fullerton has her own statistics.

During the first month of the current year—means the busiest—Mrs. Larsen, Russell Brooks, manager, and their part-time help coped with the following phone calls: 447 outgoing calls; 661 visits to the office; 609 pieces of incoming mail and 1370 going mail.

THIS IS FULLERTON
BUSINESS & INDUSTRY
F. E. OLD'S